

XYZ CHURCH OF CHRIST SAMPLE SOCIAL MEDIA POLICY

AIM

To provide guidelines that govern the use of social media by Staff, Volunteer Leaders, Elders and members of the Board/Leadership Team of XYZ Church of Christ.

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BACKGROUND

XYZ Church of Christ recognizes both the benefits and the challenges that come from the widespread use of social media.

XYZ Church of Christ does not hold a position that forbids the use of social media by its staff or members. However, social media usage must be treated with caution and responsibility. Personal use of social media during work hours, that is not directly related to ministry, is to be avoided. We believe that it is imperative that members of XYZ Church of Christ exercise prudence in their engagement with social media.

The following policy shall govern the use of social media by all Staff, Volunteer Leaders, Elders and members of the Board/Leadership Team of XYZ Church of Christ.

ALLIED DOCUMENTS

XYZ Church of Christ Media Policy

XYZ Church of Christ Human Resources Policy

POLICY STATEMENT

In the interests of not undermining the ministry of XYZ Church of Christ, Staff, Volunteer Leaders, Elders and members of the Board/Leadership Team should not make any inappropriate comments that could adversely impact the reputation of XYZ Church of Christ or any persons connected with XYZ Church of Christ.

Advertising of XYZ Church of Christ events using social media must be approved by a member of the Ministry Team.