



# ENGAGING WITH SOCIAL MEDIA



## AIM

To provide guidelines that govern the use of social media by Staff, Volunteer Leaders, Elders and members of the Board/Leadership Team of a Church of Christ.

## BACKGROUND

This Church recognizes both the benefits and the challenges that come from the widespread use of social media.

This Church does not hold a position that excludes the use of social media by its staff or members. However, social media usage must be treated with caution and responsibility. Personal use of social media during work hours, that is not directly related to ministry, is to be avoided. We believe that it is imperative that members of this Church exercise prudence in their engagement with social media.

The following policy shall govern the use of social media by all Staff, Volunteer Leaders, Board / Elders and Members.

## POLICY STATEMENT

In the interests of not undermining the ministry of this Church, Staff, Volunteer Leaders, Elders and members of the Board/Leadership Team should not make any inappropriate comments that could adversely impact the reputation of this Church or any persons connected with this Church.

Advertising of church events using social media must be approved by a member of the Ministry Team.